



Knights of Columbus ~ Utah State Council

November 1, 2021

The **Keep Christ in Christmas Poster Contest** is a fun and easy way to put your faith into action and get youth in your community involved in their faith. It is fun to conduct because of the opportunity to witness the creativity and optimism of the youth in your community. This month children should be starting to draw/paint their posters, but there is still time to encourage participation.

The Keep Christ in Christmas Poster Contest is open to ages 5 through 7, ages 8 through 10 and 11 through 14. Age is as of November 1st.

TIMELINE:

Due dates for Utah Keep Christ in Christmas Poster Contest are:

- 12/15/2021 Posters Completed and submitted to Council.
- 12/31/2021 Council Winners (1st, 2nd, and 3rd in each age group) determined.
- 12/31/2021 1st Place Winner to be submitted to District Deputy
- 01/15/2022 District Winners determined and submitted to State Chairman Bill McCauley.

JUDGING:

Judging teams should be composed of students, Knights, spouses, teachers, administrators, council chaplain, pastor, etc.

A 100-point scoring system will be used to determine the winners.

- Slogan 30 Points: How clearly is the theme presented?
- Visuals 30 Points: How well do the visuals convey the message?
- Overall Impact 40 points: How effective was the poster in capturing your attention and causing you to reflect on the topic at hand?

TIP:

If your printer can print "2-up" on 11x17 paper, the entry form can be printed on one side, leaving the back side available for the artwork, and guaranteeing that the entry form and artwork won't be separated.

RULES:

Poster must reflect the theme of Keep Christ in Christmas.

- Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
- Poster should be approximately 11x17 inches. However, the supreme Council will not disqualify based on poster size. If pastels, chalk or charcoal are used, but these posters must be laminated or covered with clear plastic.
- Each poster must be submitted with a Knights of Columbus Keep Christ in Christmas Poster Contest entry form (#5025) make sure your council number is included.
- The name and age of the entrant should be printed on the reverse side of the poster in case the poster and entry form get separated.
- All entries become property of the Knights of Columbus supreme Council office.

RESOURCES:

Supplies Online in Officers Online (https://www.KofC.org/OO) has a program kit available for order. A kit costs \$5.00 and the price includes UPS ground shipping (which takes about 7 days). One kit is sufficient for 75 entries in a council. Item is "CPC-KIT-E" for English, and "CPC-KIT-S" for Spanish.

All the contents of the kit are publicly available as PDF files on the Supreme Council website. https://www.KofC.org/Christmas (click the **RESOURCES** link box)

KEEP CHRIST IN CHRISTMAS POSTER CONTEST RESOURCES

| <u>Item</u> | Name | Description |
|---------------|-----------------------------------------------------|------------------------------------------------|
| <u>#10661</u> | Poster Contest Promotional Letter | 1-page letter inviting groups to participate. |
| <u>#10660</u> | Poster Contest News Release | 1-page "press release" announcing the contest. |
| <u>#5024</u> | [1] Poster Contest Guide Book | 8-page manual (all the rules and regulations). |
| <u>#5026</u> | [5] Poster Contest Vertical Poster | 1-page 11x17 poster announcing the contest. |
| <u>#5026S</u> | Poster Contest Vertical Poster (Spanish) | 1-page 11x17 poster announcing the contest. |
| <u>#5025</u> | [75] Poster Contest Entry Form | 2-page entry form to accompany the poster. |
| <u>#5023</u> | Participation Report Form – Fillable | 1-page reporting form {obsolete, but useful}. |
| <u>#5028</u> | [75] Poster Contest – Participant Certific | tate 1-page certificate for all who enter. |
| <u>#5022</u> | [3] Poster Contest – Winner Certificate | 1-page certificate for the council's winners. |
| | [##] Indicates how many of the item are in the kit. | |

HELP:

Bill McCauley, FMFD is the 2021-2022 Knights of Columbus Catholic Citizenship Essay Contest Chairman for the Utah State Council. His contact information is in the Utah State Directory, and his contact page on the state website is https://utahknights.org/knight/william-mccauley/

ADDITIONAL (RELATED) PROGRAMS:

The **Poster Contest** is one way to Keep Christ in Christmas. There are other programs (Spread the Light of Christ, Journey to the Inn) available, as well as posters (for example #2760, pictured at right).



KEEP CHRIST IN CHRISTMAS

| <u>Item</u> | Name | Description |
|-------------|------------------------------------|-------------------------------------------------|
| #10604 | Guide Sheet | 2-page Guide for several KCIC programs. |
| #10681 | Program Guide Book | 8-page overview guide of KCIC programs. |
| #9898 | Journey to the Inn Booklet | 20-page guide to the Journey to the Inn program |
| #2757 | Spread the Light of Christ Poster | 1-page 11x17 poster advertising the program. |
| #2760 | For Unto Us a Child is Born Poster | 1-page 11x17 Keep Christ in Christmas reminder. |

Other Keep Christ in Christmas Posters are available through Supplies Online



