



# Running a Successful Church Drive

September 27, 2021

**Andy Airriess**

Online Membership Director

Utah State Council

UTAH KNIGHTS OF COLUMBUS





# Agenda

- Planning
- Day of the Drive
- Signing Up
- Follow-up
- The Long View
- Recap
- Questions and Answers





# 1 RULE

**Don't let the perfect  
be the enemy  
of the good**





# Planning

- Start months before
  - Tout council successes
    - Pulpit announcements
    - Social Media
    - Bulletin/Flocknotes
    - Web site
  - Provide learning opportunities
    - Brochures/Columbia
    - Prayer Cards





# Planning

- Arrange with Pastor
- Find Speakers
  - Outside the parish? Age?
  - Husband and wife? Kids?
  - Keep it short. Speak from the heart.
- Man-up
  - At least one at each door
  - Wear branding





# Planning

- Materials
  - Brochures
  - Columbia
  - Prayer Cards
- Cards with QR Code
  - Vistaprint.com
  - Council & Member numbers
- Fraternal Benefits Representative





# Day of the Drive

- Execute the plan
- Backup Speakers
- Backup Members





# After the Drive

- Assign knowledgeable Knights to meet with those who did not sign up online
- Take materials
- Use Form 100s only if necessary
  - Online signups are immediate
  - Help them signing up (council numbers and proposer numbers)







# After the Drive

- They join the Knights, not your council
- Get them to a degree
  - Online
  - District
  - Council
- Have a "Dues Plan"





# After the Drive

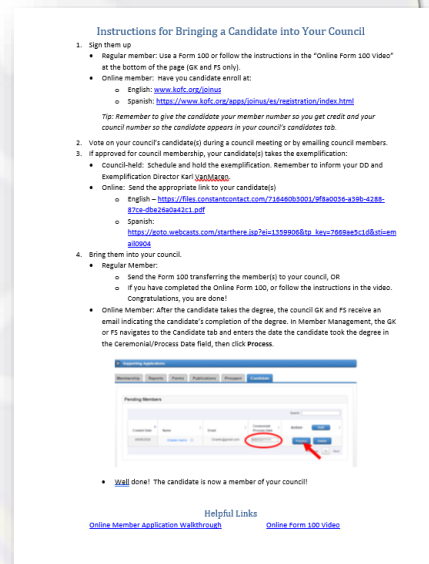
- Get them busy
- Keep them busy
- Keep them informed
- Get your agent involved
- Understand online vs. council-based membership





# Resources

- [kofc.org/join](http://kofc.org/join)
- "How to"
- Scanable card (Spanish and English)





# QUESTIONS?

Visit [www.UtahKnights.org/training](http://www.UtahKnights.org/training)  
for links to related resources.

[aaairriess@msn.com](mailto:aaairriess@msn.com)

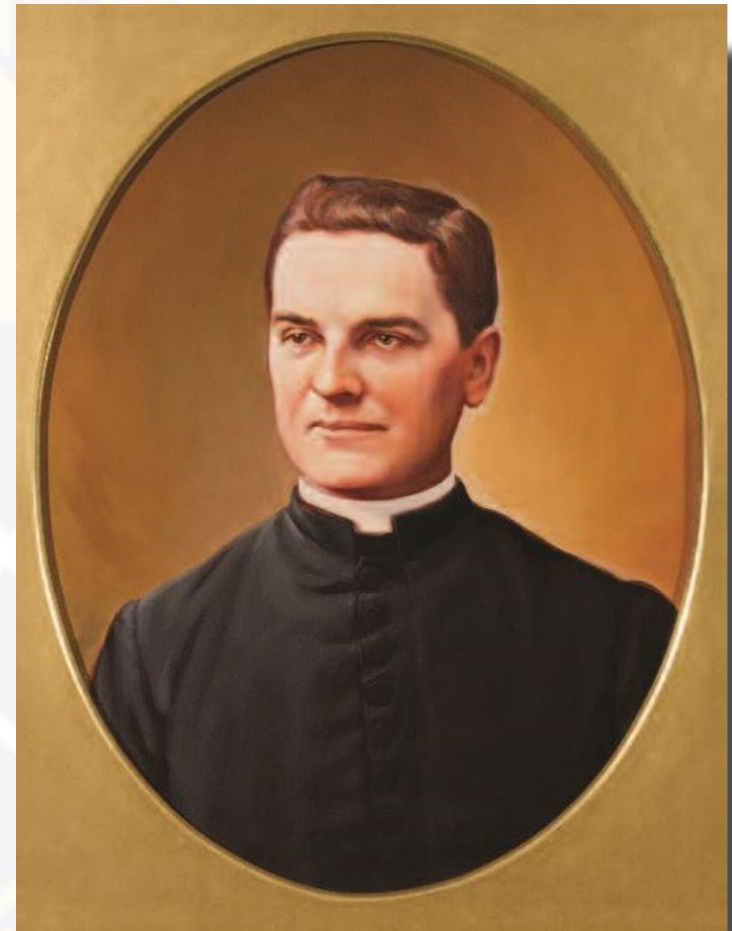
801-201-2865





# Prayer for the Canonization of Blessed Michael McGivney

**GOD, OUR FATHER, PROTECTOR OF THE POOR AND DEFENDER OF THE WIDOW AND ORPHAN, YOU CALLED YOUR PRIEST, BLESSED MICHAEL MCGIVNEY, TO BE AN APOSTLE OF CHRISTIAN FAMILY LIFE AND TO LEAD THE YOUNG TO THE GENEROUS SERVICE OF THEIR NEIGHBOR. THROUGH THE EXAMPLE OF HIS LIFE AND VIRTUE MAY WE FOLLOW YOUR SON, JESUS CHRIST, MORE CLOSELY, FULFILLING HIS COMMANDMENT OF CHARITY AND BUILDING UP HIS BODY WHICH IS THE CHURCH.**



UTAH KNIGHTS OF COLUMBUS

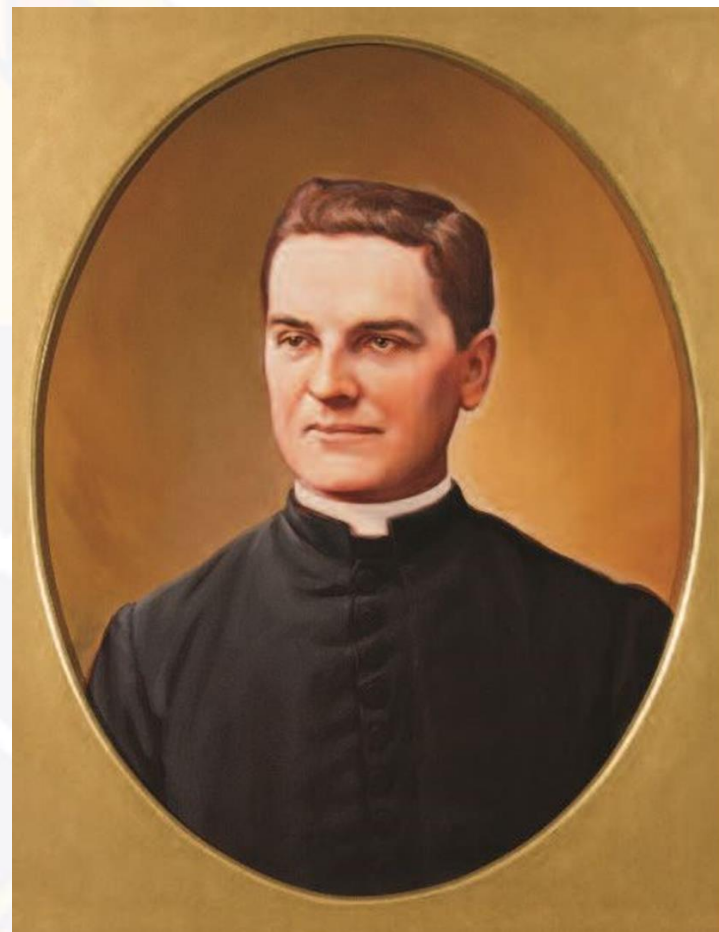






# Prayer for the Canonization of Blessed Michael McGivney

LET THE INSPIRATION OF YOUR  
SERVANT PROMPT US TO GREATER  
CONFIDENCE IN YOUR LOVE SO THAT  
WE MAY CONTINUE HIS WORK OF  
CARING FOR THE NEEDY AND THE  
OUTCAST. WE HUMBLY ASK THAT YOU  
GLORIFY BLESSED MICHAEL  
MCGIVNEY ON EARTH ACCORDING TO  
THE DESIGN OF YOUR HOLY WILL.  
THROUGH HIS INTERCESSION, GRANT  
THE FAVOR I NOW PRESENT (HERE  
MAKE YOUR REQUEST). THROUGH  
CHRIST OUR LORD. AMEN.

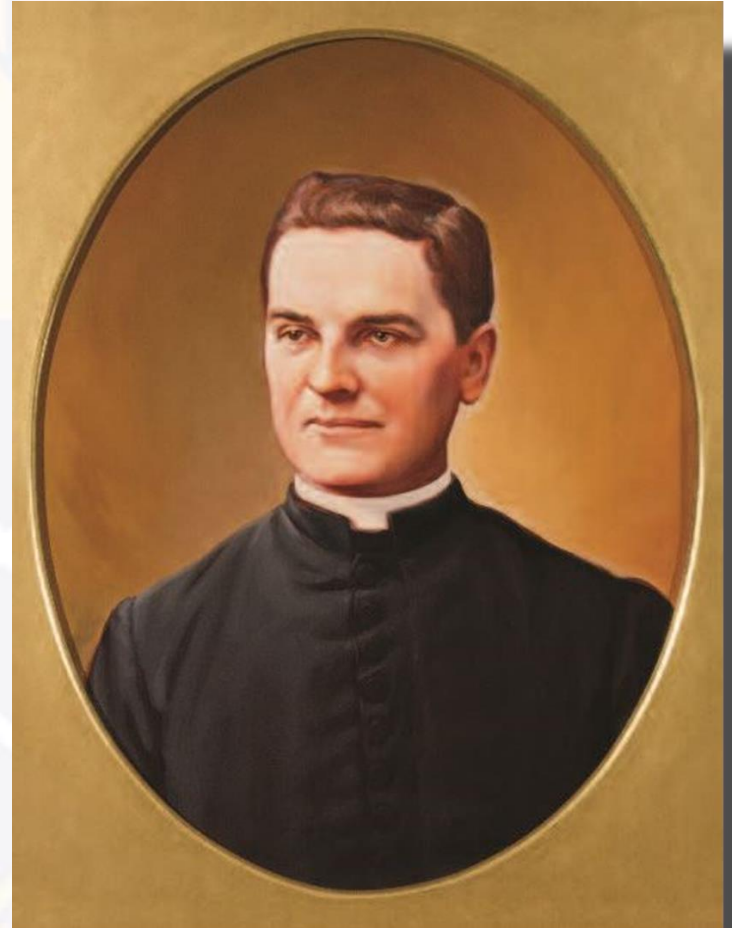




**FATHER MCGIVNEY,  
PRAY FOR US.**

**VIVAT JESUS!**

**[WWW.KOFC.ORG/BEATIFICATION](http://WWW.KOFC.ORG/BEATIFICATION)**



UTAH KNIGHTS OF COLUMBUS

