

February 27, 2021

My brother Knights,

The Sheraton hotel (previously the Marriott) in Park City put the State Council in a position to sign a contract this week or free up the reserved conference and hotel rooms. Based on State guidelines, the hotel is limited to a maximum of 80 people in the ballroom. At this point with social distancing still in place and ultimately not wanting to have a 'Spreader Conference' of the COVID-19 virus, the State Council, in agreement with the Convention Committee, decided to release the space and focus on a virtual convention. That is our current direction.

State Deputy Nick Nielson would very much like to still produce a convention booklet. That booklet, along with other items, would be mailed to all the delegates and district deputies prior to the virtual convention in much the same way as Nick sent out the 'goodie bags' before the Midyear Meeting.

We have tossed around many ideas on how to make the convention book happen but we need your support. The convention committee does need funds to purchase items to go along with the convention booklets and pay for shipping. Although brother Knight Tim Peczuh does such as amazing job printing the booklet, the convention committee sends them some funds to buy lunch for the staff.

If a council, assembly, or individual is able to buy a full-page or color ad in the convention booklet at the normal price – great! As noted above, we need your support! But we understand that it has been a difficult 12 months. Therefore, this year only, we are offering a "COVID Special": a half-page, black-and-white ad for **only \$25!** This booklet is a *historical* document of the 2020-2021 Fraternal Year and we want everyone to be included. The absolute deadline for actual receipt of the ad in the convention email box is **March 31, 2021** (with only a 1-day grace period).

A new idea of the State Deputy is to start a business directory of brother Knights. If a Knight has a public-facing job, where brother Knights can support that business, let's do it! Send in your information as follows below – **Yes, it is Free!** We are working out the details of formatting in the convention booklet and making the directory available on the State web site:

Business Name; Brother Knight
Type of Service (30 character limit)
Address
Phone Number

If you have any question, please contact Frank Lesar at 435-655-5782.

Send your ad information and Knights business information to utahknights.stateconvention@gmail.com and send your check to:

Frank Lesar
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