

Knights of Columbus Utah State Convention May 1-2, 2021 Hosted by District #11 Councils 1129, 14764, 15418



Hospitality Donation & Program Booklet Advertising Order Forms

Worthy Grand Knights, Faithful Navigators, Brother Knights All -

District #11 is planning the 2021 Convention this May, including the convention program book with advertising. As has been mentioned previously, the financial success of the convention is directly related to the sales of advertisements for the program booklet.

If the councils help with just **two (2)** ads each (one from the council, one from a business) the funds raised would allow the convention committee to cover all anticipated costs

Please be sure to use the correct form for the business ads – there are separate pages for the business ads.

Please use the Council/Assembly order form **only** when submitting an ad for the council/assembly. Included on the form is a place for **Hospitality Room Donations** (\$25/council is suggested), and for **Individual Member Support** of the booklet (at \$5 a name (\$10 for a couple) the same price as last year).

We would very much appreciate the money coming in for the council & assembly ads early!

For those councils/assemblies that haven't budgeted for this expense, one possibility would be for individual members to donate towards the cost of the ad and mention them in the ad itself (thanking them by name). This would have no impact to the council/assembly's bank balance, and would still allow for recognition of every council & assembly. You decide how your space is used – just remember we're Knights.

Vivat Jesus!



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Hospitality Donation & Program Booklet Advertising Order Form

Purchaser of Advertising	Council or Asser	<mark>nbly #</mark>	
Selling Council # ☐ 1129, ☐	14764, 🗖 15418, 🗅	J	(Please Print Clearly)
Please select the size and One (1) Full-Page Council/	_		\$200.00
One (1) Full-Page Council/	Assembly Black ar	nd White Ad	\$125.00
One (1) Half-Page Council/	'Assembly COLOR	Ad	\$125.00
One (1) Half-Page Council/	'Assembly Black ar	nd White Ad	\$25.00
Each Individual Sponsor Men	ntion on the "Convent	ion Supporters" Page	\$5.00
List names here			(and please email names!)
Submit ad copy no later that Please email your ad to: uta		vention@gmail.co	<u>n</u>
Need help? Just ask (but ask	early!)		
Please select your choice of	contribution towa	rd the stocking of	the Hospitality Suite:
—— <mark>□ \$25.00 □</mark>	\$50.00 <mark>□</mark>	\$125.00 <mark>3</mark>	Other \$
Special requests?			

Please mail this order form (with check payable to "Knights of Columbus") to:

Frank Lesar 6155 Parkridge Drive Park City, UT 8409



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Program Booklet Advertising Order Form

Purchaser of Business Advertising:					
Selling Council # □ 1129, □ 14764, □ 15418, □	(Please Print Clearly)				
Please select the size and price of the ad of your choice:					
One (1) Half-Page Black and White Ad	\$75.00				
One (1) Half-Page COLOR Ad	\$125.00				
One (1) Full-Page Black and White Ad	\$125.00				
One (1) Full-Page COLOR Ad	\$200.00				
Submit ad copy no later than March 31 st – earlier is encouraged. Please email your ad to: utahknights.stateconvention@gmail.com					
Feel free to ask for help with your ad!					
Please send the following:					
This Program Booklet Advertising Order Form.					
Your check payable to "Knights of Columbus".					
☐ Ad information (or a printed reply confirmation the	e ad was received)				
Email sent on(date) from email address					

Please mail this order form (with check payable to "Knights of Columbus") to:

Frank Lesar 6155 Parkridge Drive Park City, UT 84098

* No insurance carriers that offer LTC, life - auto only OK!



Date Received:

Dear Utah Business Owner/Operator:

RE: Program Advertising - Knights of Columbus Utah State Convention

On **April 30 to May 2, 2021,** approximately **200 members** of the Knights of Columbus, a Catholic, family, fraternal, service organization, will come from all corners of Utah to meet in Park City for our 114th annual State Convention. Utah's almost 3,000 Knights of Columbus volunteer their time and talents to improve hundreds of communities in Utah, helping people of all races and creeds who are in need.

Spouses and families of the Knights will also be in Park City for the weekend, and as they will not be involved in meetings, they will be free to explore our fine city and surrounding area. We encourage all Knights and their families to stay an extra day or so and enjoy some of what the area has to offer.

A 60-page 8.5" x 11" *convention program* will keep the delegates on schedule and feature welcoming correspondence from various dignitaries. About 2/3 of the convention program is reserved for sponsored advertisements from businesses like yours. A Knights of Columbus State Convention program ad is an effective, inexpensive way to let convention delegates and their spouses know about your business. Revenue from ads and direct donations will be used to cover printing costs and to offset convention expenses.

Black & White Ads	Price	COLOR Ads	<u>Price</u>
FULL PAGE	\$125.00	FULL PAGE	\$200.00
Half Page	\$75.00	Half Page	\$125.00

We must receive your ad order by March 31st, 2021 to meet our printing deadline. Having the final copy in earlier is strongly encouraged.

Please email your ad copy and camera-ready art to:

utahknights.stateconvention@gmail.com

Please mail the order form (with check payable to "Knights of Columbus") to

Frank Lesar 6155 Parkridge Drive Park City, UT 84098

Thank you for supporting the **Knights of Columbus** in Utah. May God abundantly bless you and your business.